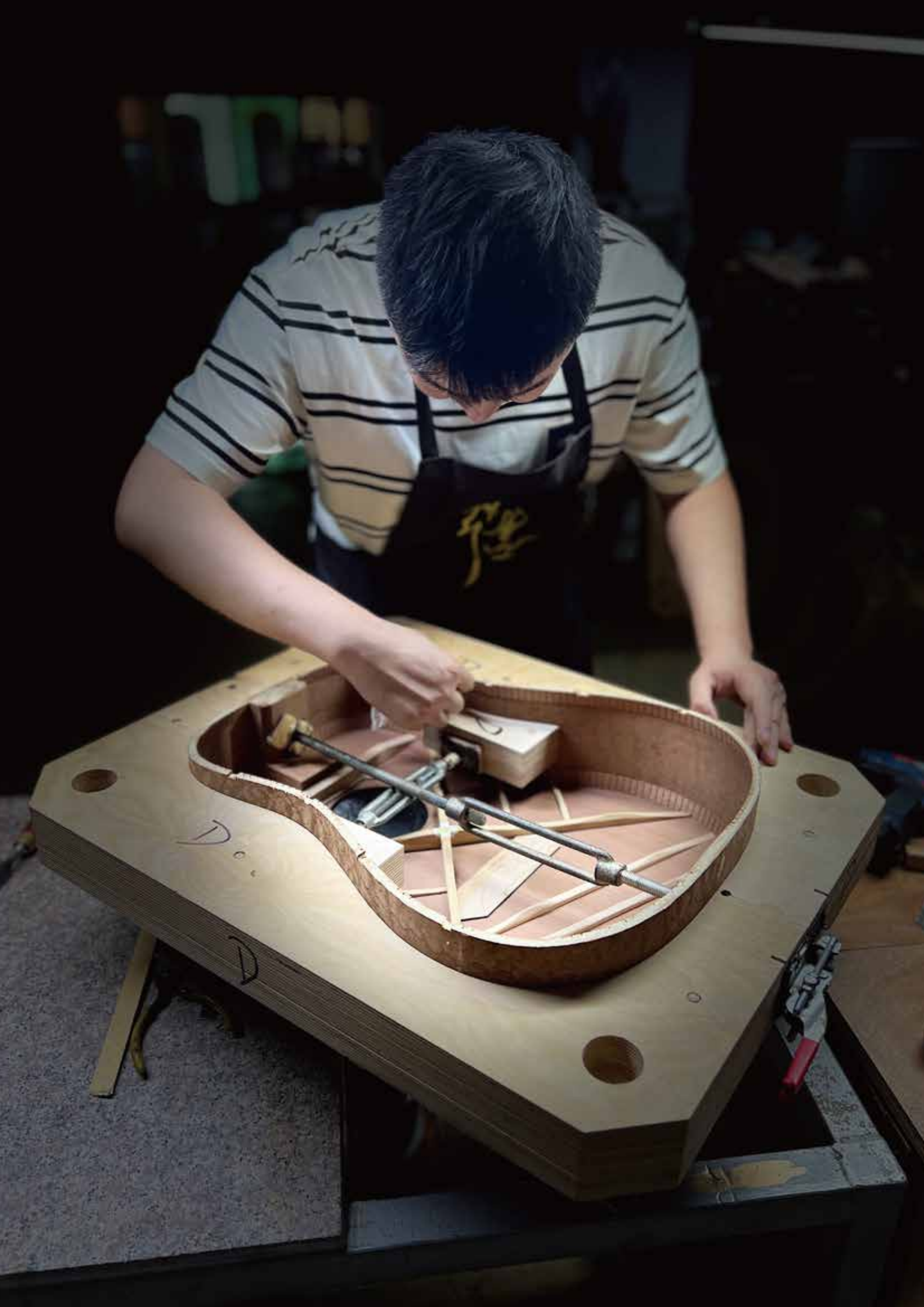




2023 Ver.

2023 Ver.

Custom Shop Order Guide

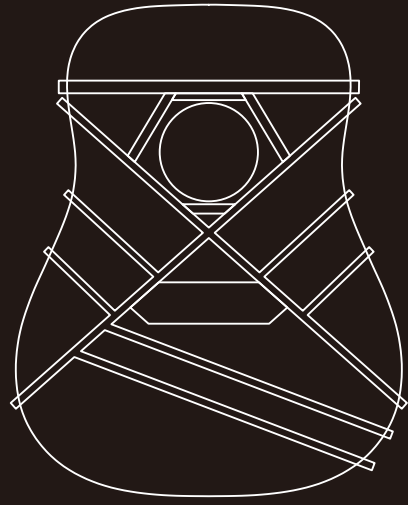


About Hsienmo Guitars

When I first got into guitars, I was just a teenager attracted to the tones of guitars then I started to learn how to play. I realized however that when I wanted to buy a new guitar, I found that it was very hard to find a good quality guitar at a reasonable price. I decided to try and make my very own first guitar when I was studying in college. The NO.1 Hsienmo guitar was very rough in quality from today's point of view but it was the beginning of my dream. In 2014, when my first daughter was born, I decided to quit my job and follow my heart: making reasonably priced and good quality guitars for the majority of guitar lovers. I hope every Hsienmo guitar's sound can touch the player's heart. I named my guitar brand after my first daughter's name just because I love them and I am willing to spend my whole life making them better. The process of creating a brand was very difficult and I had to learn everything from scratch. That process enriched my understanding of guitar through books, videos, and consulting with masters in guitar factories and luthiers. During this time, I established my first work shop. Over the past few years, we have continued to improve our guitars through rapid interaction and feedback from the market and customers. Today, I am very confident to say my guitars are getting closer to perfection and the prices are still very affordable. In 2018, I invested in the establishment of a modern Hsienmo guitar factory. Our workers are veterans in the industry with 15-20 years of experience. Today we are now making guitars for guitar lovers all over the world.

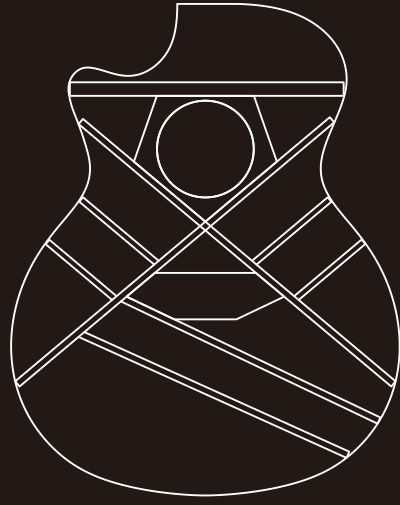
A stylized, handwritten signature logo in white, consisting of fluid, interconnected strokes that form a unique monogram.

Select body shape



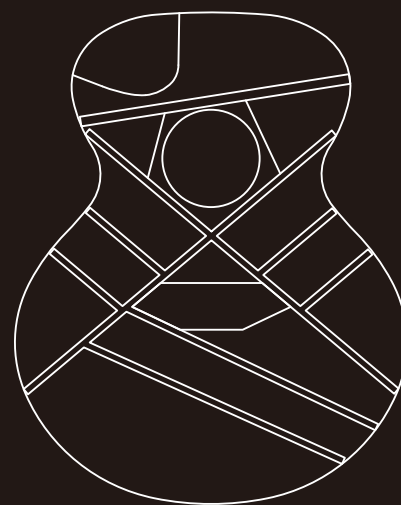
D shape

Body Length: 508mm
Upper Bout: 291mm
Twist Bout: 276mm
Lower Bout: 396mm
Depth @ Heel: 98mm
Depth @ Tail: 125mm
Scale Length: 645mm



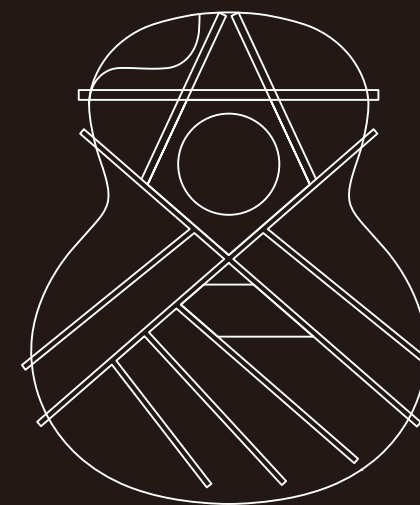
GA shape

Body Length: 508mm
Upper Bout: 287mm
Twist Bout: 239mm
Lower Bout: 402mm
Depth @ Heel: 100mm
Depth @ Tail: 120mm
Scale Length: 645mm



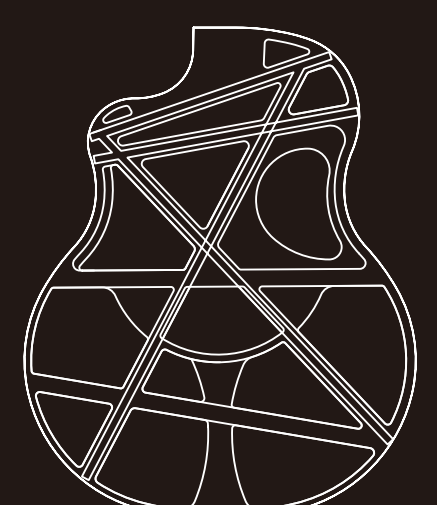
MJC shape

Body Length: 505mm
Upper Bout: 287mm
Twist Bout: 227mm
Lower Bout: 403mm
Depth @ Heel: 100mm
Depth @ Tail: 120mm
Scale Length: 645mm



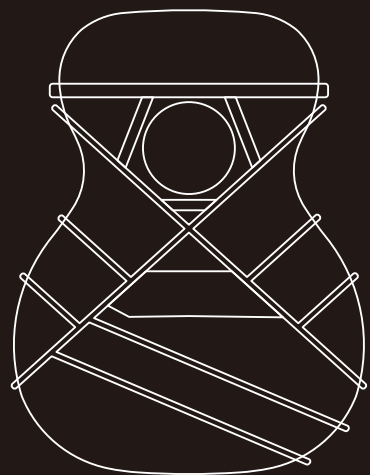
F shape

Body Length: 500mm
Upper Bout: 284mm
Twist Bout: 245mm
Lower Bout: 402mm
Depth @ Heel: 100mm
Depth @ Tail: 120mm
Scale Length: 648mm



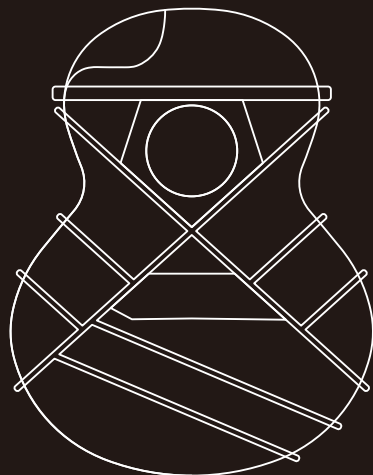
Shiyi shape

Body Length: 511mm
Upper Bout: 281mm
Twist Bout: 260mm
Lower Bout: 407mm
Depth @ Heel: 98mm
Depth @ Tail: 126mm
Scale Length: 645mm



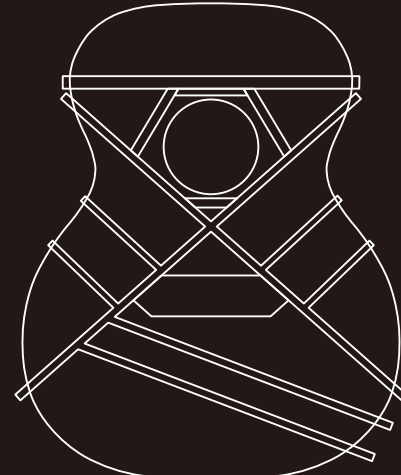
0014 shape

Body Length: 480mm
Upper Bout: 268mm
Twist Bout: 217mm
Lower Bout: 362mm
Depth @ Heel: 95mm
Depth @ Tail: 115mm
Scale Length: 630mm



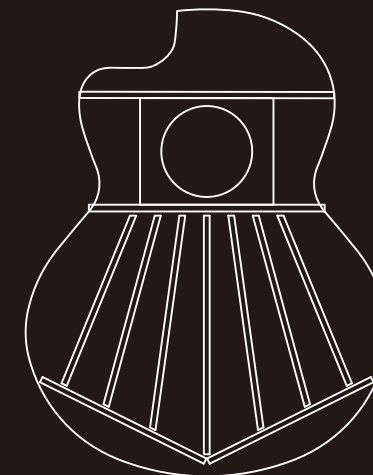
S shape

Body Length: 483mm
Upper Bout: 264mm
Twist Bout: 219mm
Lower Bout: 375mm
Depth @ Heel: 95mm
Depth @ Tail: 115mm
Scale Length: 630mm



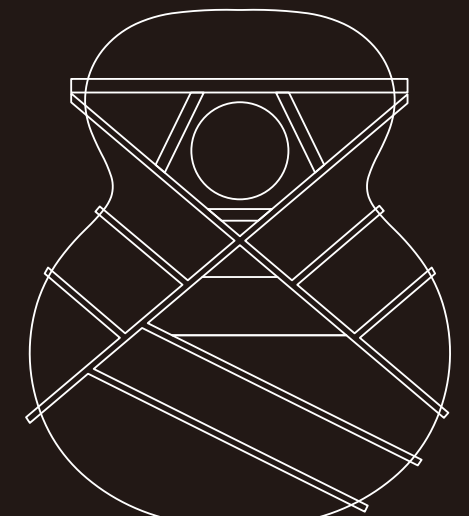
OM shape

Body Length: 495mm
Upper Bout: 294mm
Twist Bout: 241mm
Lower Bout: 392mm
Depth @ Heel: 85mm
Depth @ Tail: 103mm
Scale Length: 645mm



Crossover shape

Body Length: 483mm
Upper Bout: 264mm
Twist Bout: 219mm
Lower Bout: 375mm
Depth @ Heel: 90mm
Depth @ Tail: 110mm
Scale Length: 648mm



SJ200 shape

Body Length: 532mm
Upper Bout: 319mm
Twist Bout: 262mm
Lower Bout: 433mm
Depth @ Heel: 100mm
Depth @ Tail: 120mm
Scale Length: 645mm



D Shape

The dreadnought model design typically features a larger body, resulting in a strong and resonant bass. The low-end tones are deep and full, providing a powerful sonic presence. Despite the prominent bass, the dreadnought model usually maintains an overall balanced tone, with decent representation in the mid and high frequencies, creating a harmonious blend.

The dreadnought model is known for its strong sound projection, due to its volume and sound projection capabilities, the dreadnought guitar is particularly well-suited for flatpicking and strumming styles, making it a preferred choice for many guitarists.

ADDITIONAL OPTIONS

 LEFT HAND	 FLORENCE CUTAWAY	 CUSTOM NECK WIDTH	 PICKUP
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GA Shape

The GA model sits between the larger dreadnought and smaller parlor sizes, providing a more comfortable playing experience for extended periods. Thanks to its specific body shape and dimensions, the GA model offers a balanced sound spectrum with clear highs, full mids, and deep lows, making it suitable for various music genres and playing styles. Due to its balanced tone, the GA model is well-suited for strumming, fingerpicking, and harmonizing, making it a versatile choice for different playing techniques.

ADDITIONAL OPTIONS

					
LEFT HAND	ARM BEVEL	CUTAWAY	CUSTOM NECK WIDTH	PICKUP	FLOATING CANTILEVERED NECK



MJ Shape

MJ model (Medium Jumbo) typically exhibits a balanced tonal range, with a strong emphasis on mid-range frequencies. This results in a clear and articulate sound, making it suitable for both fingerstyle playing and strumming. Compared to traditional jumbo guitars, the MJ model is designed to maximize projection. The sound is focused and projects well, making it an excellent choice for live performances and recording situations. Despite its smaller body, the MJ model often surprises with its robust and articulate low-end response. The bass notes are well-defined and provide a solid foundation to the overall sound.

ADDITIONAL OPTIONS

					
LEFT HAND	AREM BEVEL	FLORENCE CUTAWAY	CUSTOM NECK WIDTH	PICKUP	FLOATING CANTILEVERED NECK



F Shape

The F model typically possesses a balanced tone with excellent representation across all frequency ranges. Whether it's the lows, mids, or highs, the sound is clear, bright, and full. Due to its larger size compared to some other guitar shapes, the F model often has a greater volume and sound projection, making it particularly suitable for situations where a strong sound is needed. The F model typically produces rich harmonics, making it suitable for playing complex chord progressions and expressing a wide range of musical nuances.

ADDITIONAL OPTIONS




					
LEFT HAND	AREM BEVEL	CUTAWAY	CUSTOM NECK WIDTH	PICKUP	FAN FRET



Shiyi

SHIYI model is a reproduction inspired by McPherson guitars, emphasize resonance and clarity of sound. Innovative soundhole designs and arched back panels are used to enhance resonance and reverberation, resulting in a more complex and vibrant tone that suits various music genres. SHIYI model excel across the entire audio spectrum and have powerful and resonant low tones, clear mid-tones, and bright yet not harsh high tones. This balanced tonal quality makes SHIYI suitable for diverse playing styles, including fingerstyle, strumming, and harmonizing.

ADDITIONAL OPTIONS




 LEFT HAND	 CUTAWAY	 CUSTOM NECK WIDTH	 PICKUP
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0014

Being a "00" size guitar, 0014 model has a relatively compact body, yet it still possesses a moderate volume and projection. The tonal quality is well-balanced, without overly emphasizing any specific frequency range, and it has a clear sound. This makes it suitable for small performances or home playing. The quick sound response of the 0014 allows it to capture the subtle nuances of playing, making it a good choice for recording studios and personal playing. 0014 model typically has bright and clear high frequencies, which are advantageous for fingerpicking and playing melodies, producing crisp and vibrant tones.

ADDITIONAL OPTIONS

 LEFT HAND	 PICKUP	 CUSTOM NECK WIDTH
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S Shape

In summary, the S model guitar's tonal characteristics can be described as "balanced, expressive, and rich," Normally, small guitars have low volume and and have a tendency to sound boxy. However, the S model is having a bass response and sustain, high volume that defies its size. The S model produces a highly balanced tone, without overly emphasizing any specific frequency range. It has a strong midrange response, making it excellent for fingerpicking and melodic playing.

ADDITIONAL OPTIONS




 LEFT HAND	 AREM BEVEL	 CUTAWAY	 CUSTOM NECK WIDTH	 PICKUP
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OM Shape

The OM shape is slightly smaller than the dreadnought, but larger than the 00 or parlor size guitars. This medium-sized body contributes to a versatile volume and tonal profile. The OM shape typically has a balanced tone, with excellent balance between different frequency ranges. The OM boasts full and clear bass tones, along with bright and warm trebles. This balanced bass and treble response allows the OM to excel in playing various music styles. This makes it well-suited for strumming, fingerpicking, chord progressions, and melodic playing.

ADDITIONAL OPTIONS




			
LEFT HAND	CUTAWAY	CUSTOM NECK WIDTH	PICKUP



SJ-EmmyLou

The SJ-EmmyLou(Inspired by SJ200) model is renowned for its strong low-frequency response. Its low-end is full and impressive, generating impactful bass rhythms that add strength to the music.Despite the robust low-end, the SJ-200 also has bright and clear highs. This balanced tonal quality makes the guitar suitable for various music genres, from strumming chords to playing melodic solos.The SJ-200's sound is well-suited for harmonic playing. Its rich resonance and harmonics add depth and dimension to harmonies, making it excel in accompaniment and multi-part performances.

ADDITIONAL OPTIONS

 LEFT HAND	 PICKUP	 CUSTOM NECK WIDTH
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Select Back & Sides



Indian rosewood



Cuba mahogany



Cocobolo



Ziricote



Brazilian rosewood



Flamed maple



Madagascar rosewood



Quilted mahogany



Taiwan KOA



African blackwood



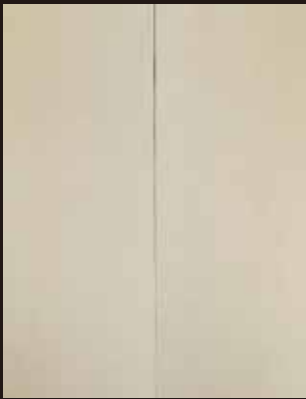
Honduran rosewood



Hawaii KOA



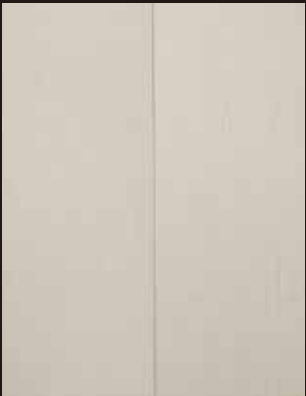
3A
Sitka Spruce



3A
Moon Spruce



Master Grade
Curry Redwood



5A
German Spruce



3A
Adirondack Spruce



5A
Sinker Redwood



5A
Western Cedar



5A
Adirondack Spruce



Master Grade
Sinker Redwood

Lifting Bolt on Cantilevered Neck



Note:

1. 5PC Whole Neck Laminated means neck is cut into three sections longitudinally, therefore the wood stress is fully released. These three sections will be laminated with two pieces of rosewood become a whole neck (Headstock, Main Neck and Tail part are not joint). The advantage of this structure is excellent resistance to distortion and deformation as well as sound conduction.

2. 1PC Whole Neck means neck is cut by a single piece of mahogany material, Headstock, Main Neck and Tail part are not joint. So it has a very special good tone conductivity. Martin and Gibson mostly use this type of neck.

3. 14 Degree Headstock 1PC means the headstock and main neck is cut from one single piece of wood material. Since the headstock elevation angle is 14 degrees, it is named 14-degree 1pc neck. But the tail part is joint. Furch Guitar mostly uses this type of neck.

Floating Bolt on Cantilevered Neck

Floating cantilevered neck is originally from classical guitar design. In traditional or regular guitars, the fretboard after the 14th frets part will be glued to the top. Guitar fretboard will warp become “S” bend over time due to changes in string tension or humidity. Our fretboard is not contacting the top. So this “S” bend issue will be completely avoided.

If you look closely at the body of the guitar, you will find that the string height from the rosette is slightly higher than a normal guitars, due to the reverse camber. This increased angle creates more tension on the strings on the top, making them easier to drive and produce more volume.

The bolt on cantilevered neck utilizes a mortis and tenon joint which may be easily moved for action adjustment thus allowing the saddle to remain unaltered. Adjustment is easy: simply loosen the strings, then loosen the two attachment bolts and the neck may be raised or lowered for the desired action.

Currently floating cantilevered neck is a paid option, can be applied to Crossover, GA, MJ body shape. All of our Shiyi shape guitars originally use this type of neck.



Select Bridge



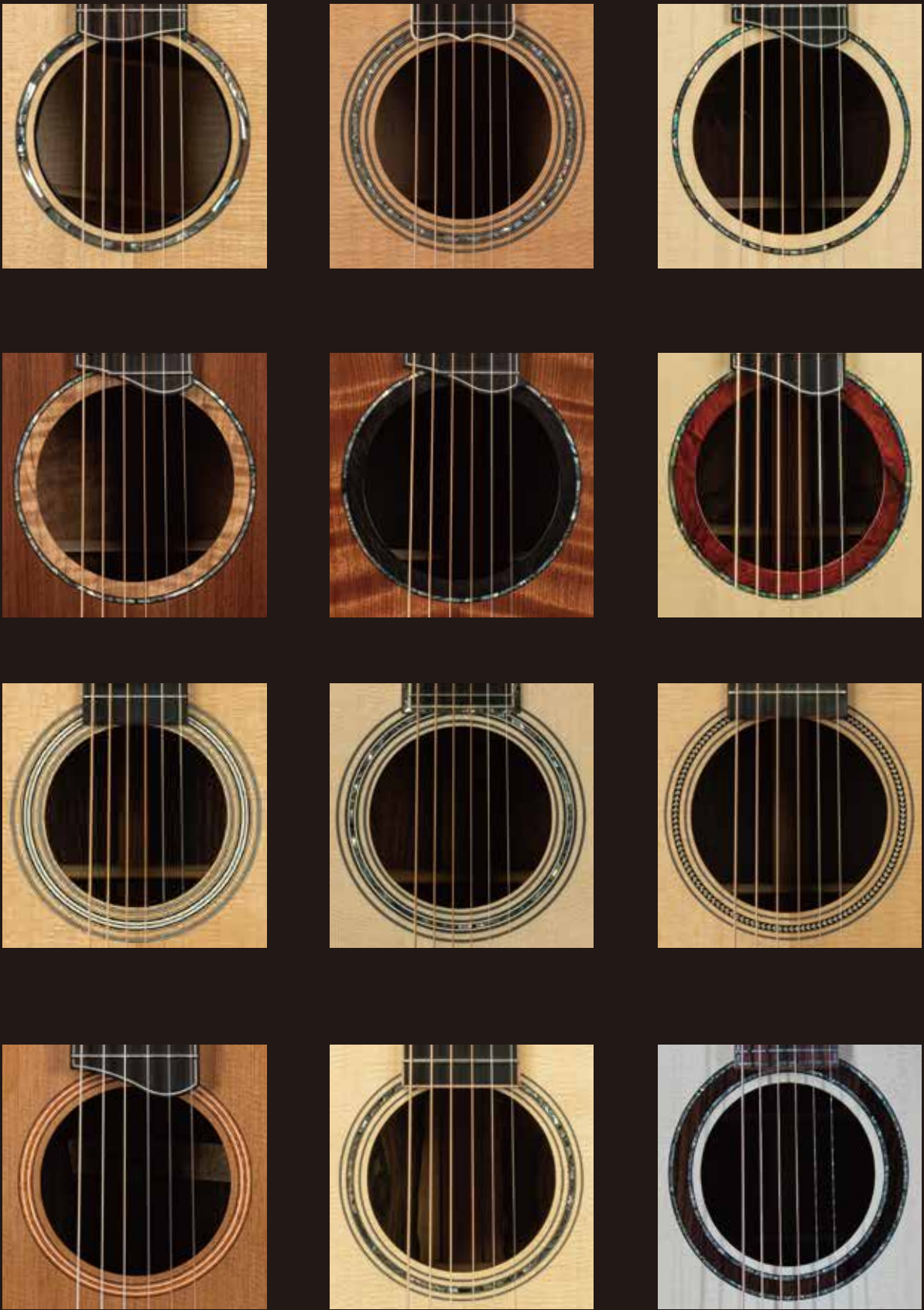
Select Headstock



Select Binding & Purfling



Select Rosette





Optional Sections: Arme bevel

Arm bevel is a concave or beveled design located at the junction of the guitar's top and side. Its primary purpose is to provide a more comfortable resting place for the player's forearm, reducing friction and enhancing the playing experience. This is a modern guitar design intended to improve comfort and ergonomics during playing. The impact of the "arm bevel" on the guitar's tone is relatively minor because it is situated between the side and top, rather than being directly connected to the sound-producing components. It may have a subtle effect on the vibrational characteristics of the side, but this influence is generally small and typically does not significantly alter the overall tonal qualities of the guitar.



We offer two different sizes of arm bevels, with the larger arm bevel requiring more complex craftsmanship, leading to higher customization costs. Not all body shapes are suitable for custom arm bevels; some body shapes have a gentle curvature, and an arm bevel might compromise the overall aesthetics. Therefore, we do not recommend customizing an arm bevel for certain body shapes.



Optional Sections: Inlays

Guitar inlay is a complex and expensive decorative art on guitar fretboard, headstock etc. Using different colors of shell, wood, ABS and other materials.

We support customers to customize inlays according to their drawings or providing pictures. Not all artistic style pictures are suitable for conversion into inlays. Some complex inlays and expensive materials, we will charge more. We recommend that customers choose classic or the inlays we have done before.





Body: F Shape
 Top: German Spruce
 Bracing: Dolphin Bracing
 Rosette: Cocobolo/Abalone
 Back & Sides: Wild Indian Rosewood
 Purfling: Maple/Mahogany/Rosewood
 Binding: Curly Maple
 Neck: 14-Degree 1pc African mahogany
 Fretboard & Brdige: Ebony
 Nut & Saddle: Camel bone
 Scale: 648mm
 Strings: D'Addario XS 012-053
 Tuner: Hsienmo Custom 21:1
 Nut width: 45mm
 Strings space: 56mm



Body: Dreadnought Shape
 Top: Sitka spruce
 Bracing: D45 shift X bracing
 Rosette: Abalone
 Back&sides: Wild east Indian rosewood
 Purfling: ABS/abalone
 Binding: ivoroid celluloid/abalone
 Neck: 14-Degree 1pc African mahogany
 Fretboard & brdige: Ebony
 Nut&saddle: Camel bone
 Scale: 645mm
 Strings: Martin MA550
 Tuner: Grover
 Nut width: 44.5mm
 Strings space: 56mm

Body: F Shape
 Top: Sitka Spruce
 Bracing: Dolphin Bracing
 Rosette: Cocobolo/Abalone
 Back & Sides: Wild Indian Rosewood
 Purfling: Maple/Mahogany/Rosewood
 Binding: Curly Maple
 Neck: 14-Degree 1pc African mahogany
 Fretboard & Brdige: Ebony
 Nut & Saddle: Camel bone
 Scale: 648mm
 Strings: D'Addario XS 012-053
 Tuner: Hsienmo Custom 21:1
 Nut width: 45mm
 Strings space: 56mm



Body: Dreadnought Shape
 Top: Sitka spruce
 Bracing: D45 shift X bracing
 Rosette: ABS
 Back&sides: Wild east Indian rosewood
 Purfling: herringbone
 Binding: ivoroid celluloid
 Neck: 14-Degree 1pc African mahogany
 Fretboard & brdige: Ebony
 Nut&saddle: Camel bone
 Scale: 645mm
 Strings: Martin MA550
 Tuner: Grover
 Nut width: 44.5mm
 Strings space: 56mm





Body: GA Shape
Top: Western cedar
Bracing: Laser cut X shift-forward Bracing
Rosette: ABS/Abalone
Back & Sides: Wild Indian Rosewood
Purfling: herringbone
Binding: Curly Maple
Neck: 14-Degree 1pc African mahogany
Fretboard & Bridge: Ebony
Nut & Saddle: Camel bone
Scale: 645mm
Strings: Hsienmo custom 012-053
Tuner: Hsienmo Custom 21:1
Nut width: 44.5mm
Strings space: 56mm



Body: GA Shape
Top: German Spruce
Bracing: Laser cut X shift-forward Bracing
Rosette: Cocobolo/Ziricote
Back & Sides: African mahogany
Purfling: ABS
Binding: Curly Maple
Neck: 14-Degree 1pc African mahogany
Fretboard & Bridge: Indian rosewood
Nut & Saddle: Camel bone
Scale: 648mm
Strings: Hsienmo custom 012-053
Tuner: Hsienmo Custom 18:1
Nut width: 43mm
Strings space: 56mm

Body: GA Shape
Top: German Spruce
Bracing: Laser cut X shift-forward Bracing
Rosette: ABS/Abalone
Back & Sides: Wild Indian Rosewood
Purfling: herringbone
Binding: Curly Maple
Neck: 14-Degree 1pc African mahogany
Fretboard & Bridge: Ebony
Nut & Saddle: Camel bone
Scale: 645mm
Strings: Hsienmo custom 012-053
Tuner: Hsienmo Custom 21:1
Nut width: 44.5mm
Strings space: 56mm



Body: GA Shape
Top: German Spruce
Bracing: Laser cut X rear Bracing
Rosette: Cocobolo/Abalone
Back & Sides: African mahogany
Purfling: ABS
Binding: Curly Maple
Neck: 14-Degree 1pc African mahogany
Fretboard & Bridge: Ebony
Nut & Saddle: Camel bone
Scale: 645mm
Strings: Hsienmo custom 012-053
Tuner: Hsienmo Custom 18:1
Nut width: 44.5mm
Strings space: 56mm





Body: S Shape
 Top: Western cedar
 Bracing: Modern X bracing
 Rosette: Cocobolo/Abalone
 Back & Sides: Honduran Mahogany
 Purfling: Maple/Mahogany/Rosewood
 Binding: Curly maple
 Neck: 14-Degree 1pc African mahogany
 Fretboard & brdige: Indian rosewood
 Nut & Saddle: Camel bone
 Scale: 630mm
 Strings: Hsienmo 012-053
 Tuner: Hsienmo desgined
 Nut width: 43mm
 Strings space: 56mm



Body: Crossover classical S Shape
 Top: Western cedar
 Bracing: Modern Hauser Fan Bracing
 Rosette: Mahogany/Maple/Rosewood
 Back & Sides: Wild Indian Rosewood
 Purfling: Maple/Mahogany/Rosewood
 Binding: Curly Maple
 Neck: 14-Degree 1pc African mahogany
 Fretboard & Brdige: Ebony
 Nut & Saddle: Camel bone
 Scale: 648mm
 Strings: Savarez 500CJ
 Tuner: Hsienmo Custom 18:1
 Nut width: 48mm
 Strings space: 60mm

Body: S Shape
 Top: German Spruce
 Bracing: Modern X bracing
 Rosette: Cocobolo/Abalone
 Back & Sides: African Mahogany
 Purfling: Maple/Mahogany/rosewood
 Binding: Curly maple
 Neck: 14-Degree 1pc African mahogany
 Fretboard & Brdige: Indian rosewood
 Nut & saddle: Camel bone
 Scale: 630mm
 Strings: Hsienmo 012-053
 Tuner: Hsienmo desgined
 Nut width: 43mm
 Strings space: 56mm



Body: 0014 Shape
 Top: Sitka Spruce
 Bracing: Modern X Bracing
 Rosette: ABS/herringbone
 Back & Sides: Wild Indian Rosewood
 Purfling: herringbone
 Binding: Tortoiseshell celluloid
 Neck: 14-Degree 1pc African mahogany
 Fretboard & Brdige: Ebony
 Nut & Saddle: Camel bone
 Scale: 630mm
 Strings: Hsienmo custom 012-053
 Tuner: Grover
 Nut width: 43.5mm
 Strings space: 56mm



Hsienmo Guitars
3rd floor, Building C, Rabbit Industrial Park
Chashan town, DongguanCity
Guangdong Province, China

www.hsienmoguitars.com

